

10 FUNDAMENTAL DIFFERENCES

	SnapStats	Board Stats
Sales Ratio % defining Official Market Type (Buyer/Seller/Balanced)	Yes. Calculated for Price, Neighbourhood and bedrooms. Reveals speed of market.	None.
Number of Price Ranges	21. Two price bands \$100,000 apart can have a significant difference (red hot, not hot.).	10 only vs our 21. Combines \$400k to \$900k Combines \$900k to \$1.5 mil
Month to Month Variances	Yes. Actives, Solds, Sale Price, SP/SQFT, LP/SP and DOM.	None.
Market Summary Cheat Sheet	Yes (5 Bulleted Section). Overall Official Market, Most active Price Band, SP/LP%, Buyers/Sellers Best Bet etc.	None.
Delivery Time	Up to TWELVE* days faster and delivery on weekends .	SLOWER up to 12 days. No delivery on weekends.
Areas Available	Both REBGV & FVREB stats available.	No. You must be a member of the board to receive those boards stats.

*SnapStats delivered October 2, 2015 before 9 am, Board stats delivered October 13, 2016 end of day.

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10 FUNDAMENTAL DIFFERENCES *CONT.*

	SnapStats	Board Stats
Convenient & Time Saving	Yes. Single PDF with 15 areas delivered to you.	No. Only office area is delivered. Others must be manually retrieved 1 by 1.
Optimal Presentation Format	Yes. All info on a single page & professionally designed.	No. Five pages and lots of unappealing white space.
Personalized Reports	Yes. Every page has your name and contact information.	No.
Cost	Only \$0.55 a day. Great value as only available to paying subscribers providing a competitive edge.	Free but ZERO VALUE as available to 12,000+ other REALTORS.
Bonuses	Yes. Market Update Monthly Videos, Infographics & Maps. <u>Year-to-Date & 5 Year Neighbourhood Trend Reports</u> and more.	None.